

FOR IMMEDIATE RELEASE



Bandit Wines and Pro-Golfer Emily Talley Announce Promotional Partnership
Napa native golfer and golf course ready wines pair up for 2014/15 golf season

St. Helena, Calif., September 3, 2014 — Trinchero Family Estates (“TFE”) today announced a collaboration with golfer Emily Talley to be the Bandit wines Brand Ambassador at numerous golf tournaments and events during the next year including the Symetra Tour and the Golf Channel’s Big Break Invitational.

Fittingly, Emily grew up in the heart of wine country in Napa, CA until she moved to Colorado to attend the University of Colorado on a golfing scholarship. After graduation, Emily turned professional at the qualifier for the LPGA Canadian Open. She then gained her full card during the 2013 Symetra Tour and competed in 13 tournaments throughout the season. Emily is excited to continue competing for the remainder of the 2014 season and is hoping to become a LPGA Rookie in 2015. She splits her time between California and Colorado in the offseason, but is planning to return to Northern California next year. For more information on Emily visit <http://emilytalley.com>.

“Emily is the perfect pairing for Bandit as she is a big fan of the brand, and as a Napa native, our community is a big fan of Emily,” commented Bandit’s senior marketing manager, John Garaventa, “As the cool and convenient package states, Bandit wines are always “good to go!” so it’s ideal for the golf course, as it is lightweight, portable, and environmentally friendly.”

Emily added, "I am so excited to be partnering with TFE and Bandit Wines. It is so special to be joining forces with a company from my hometown and I will do my best to make TFE and Bandit proud!"

Bandit’s innovative and convenient earth-friendly Tetra Pak packaging offers plenty of benefits and options on and off the golf course. Available in both 1 Liter (SRP \$8.99) and 500 mL (SRP \$4.99) sizes, Bandit can go just about anywhere – anytime of year. Bandit’s quality goes far beyond the package, made from premium grapes sourced from some of California’s best wine-growing regions, including Monterey and Napa. Well-known winemakers, Joel Gott, Charles Bieler, and Roger Scommegna (known as the “Three Thieves”) hand-select and blend each lot to ensure authentic varietal character and taste.

About Bandit

Bandit is sold and marketed by Trinchero Family Estates, Napa Valley vintners since 1948. TFE’s diverse portfolio of more than 40 wines and spirits includes such brands such as Sutter Home, M n ge   Trois, Trinchero Napa Valley, SeaGlass, Fancy Pants, Napa

Cellars, Terra d'Oro, Trinity Oaks, Folie à Deux, Sugar Island Rum, and the number one alcohol-removed wine, Fre. Trinchero Family Estates also markets and sells Joel Gott Wines; The Three Thieves (Bandit, Newman's Own, and The SHOW); Charles & Charles; Taken Wine Co.; Angove Wines from Australia; Carmen Wines from Chile; Shatter Wines from France; Sugar Island Rum from the Caribbean; and CRUZ and Tres Agaves Tequilas from Mexico. Visit www.tfewines.com to learn more.

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